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PRESS RELEASE

French digital security operators launch *Cybermoi/s*

October 2019 will see the start of Cybermoi/s, a month-long event to raise awareness of digital issues and adopt basic good practices. French cybersecurity operators are calling on French citizens to actively and effectively secure their digital lives, both personally and professionally.

Regardless of their age, family life, occupation, or interests, people are all becoming increasingly active on digital devices. Every day, they share content on social media, manage administrative tasks online, and e-mail co-workers, customers, and friends. **But are citizens taking enough care of their digital “selves”?**

Starting in childhood, everyone adopts basic safety concepts to protect themselves from outside dangers, like using a seatbelt in the car or not talking to strangers. Why should they behave any differently in their digital lives? There are precautionary measures that can be taken by everyone, regardless of age, against people with malicious intent (fraud, espionage, etc.).

To raise awareness of defensive digital practices, France will launch *Cybermoi/s* – the national version of European Cybersecurity Month – in October 2019.

Taking effective action during *Cybermoi/s*

Digital security is not just about highly complex encryption algorithms. It is also, and above all, about very simple practices that can be applied every day, at home or at work.

October 2019 will be the month for learning about digital security issues and adopting good practices for securing your online “cyber” alter ego. Here’s how to begin:

- 1) apply your updates**
- 2) change your passwords**
- 3) back up your data**

A fun mix of events

Events will be held throughout October to familiarise people with digital security issues. The cartoonist FIX will take up his pen to bring the experts' **advice** to life.

For the second year, ten players, aged 17-25, will represent France at the **European Cybersecurity Challenge** from 8-12 October. They will face off against several European teams in cryptography, reverse engineering, web security, and other challenges. The goal: top spot on the podium!

Find out more about *Cybermoi/s*

- Social networks: #cybermois #ECSM2019
- Event hub page: www.ssi.gouv.fr/agence/cybersecurite/cybermois
- Websites and social media of digital security operators:
<https://www.ssi.gouv.fr/agence/cybersecurite/cyber-mois-2019/campagne-2019/>

The French Banking Federation (FBF) is taking action for *Cybermoi/s*

For the second consecutive year, the FBF, in partnership with the French National Information Systems Security Agency (ANSSI), is participating in *Cybermoi/s*, a nationwide campaign to raise awareness of digital security.

On 15 October, the FBF and ANSSI will be co-hosting an event: "*Risques cyber : où placer le curseur entre innovation et sécurité ?*" [Cyber risks: Where do you draw the line between innovation and security?] This event will be a chance for participants in the cyber ecosystem to meet and draw up an inventory of threats, share individual or collective solutions in place, and come up with new ways of cooperating. Public and political figures will be there to discuss cybersecurity issues.

In addition, throughout October, the FBF will be sharing key actions of the month and good practices to adopt, on its Twitter accounts [@FBFFrance](https://twitter.com/FBFFrance) and [@clesdelabanque](https://twitter.com/clesdelabanque), as well as its [LinkedIn](#) page.

The FBF is providing two mini-guides to all its clients:

- "*Cyber-sécurité en entreprise, 8 réflexes clés*" [Cybersecurity for businesses, 8 key practices]: <https://bit.ly/2kQ35qN>
- "*Cyber-sécurité au quotidien, 9 réflexes clés*" [Everyday cybersecurity, 9 key practices]: <https://bit.ly/2mml2xT>



ABOUT THE FBF:

The French Banking Federation (FBF) is the professional body that represents all banks operating in France. It is made up of 340 member banks of all sizes, French and foreign, including 115 foreign banks.

It is the voice of the profession on all major issues, specifically regulatory issues. Its mission is to promote the banking and financial industry at the French, European and international levels and to define the profession's positions and proposals with respect to public authorities and economic/financial authorities.

It represents the banking profession to the media, political and institutional circles, consumers, professional associations, educators, and think tanks.

The FBF is located in Paris and also maintains offices in Brussels and Frankfurt. It is also present throughout France via a network of 103 regional and departmental committees.

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